

Nurturing Amenities

Impact Report - 2023

Executive Summary: Nurturing Amenities is proud to present our Impact Report for the year 2023. Throughout the year, we have been dedicated to empowering mothers and families in the Hampton Roads area, providing wellness packages, promoting consistent self-care routines, and expanding our community partnerships. This report highlights our achievements, improvements, and our vision for the future.

Service Overview:

Families Served:

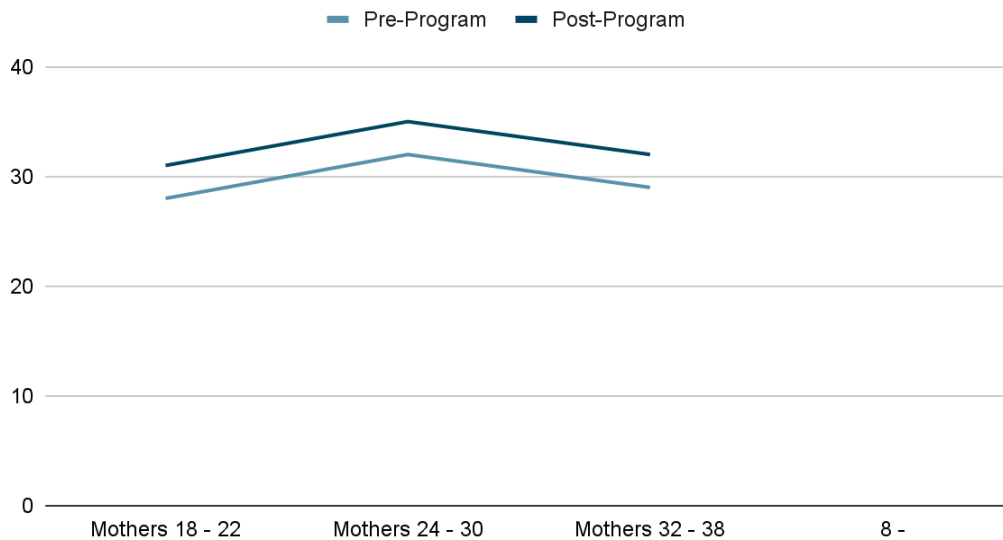
- Total Families Served: 800
 - Distributing wellness packages and providing education and support to families in need.

Mothers (Ages 18-38):

- Number of Mothers Served: 120
- Breakdown of improvement in practicing consistent self-care routines, Awareness of Stress Responses, and the identification of strong support

networks 3 months after program enrollment.

Points scored



- Improvement Rate: 10%
- *Note: The improvement rate is calculated based on pre- and post-program assessments of self-care routines.*

Community Engagement:

Expansion of Community Partners:

- New Community Partners: 20
 - Expanding our reach across the Hampton Roads area to strengthen our impact.

Collaborative Services:

- Wrap Around Services Provided:
 - Collaboration with Dentaquest for dental resources and services.
 - Partnership with Virginia Premier, Hope Village, Urban Baby Beginnings & Hampton Newport News Community Services Board for educational workshops.
 - Joint efforts with Virginia Supportive Housing and Chesapeake Redevelopment Housing Authority for access to housing resources.

Looking Ahead to 2024:

Future Goals:

Increasing Reach:

- Targeting a 20% increase in the number of families served.

Enhanced Support for Mothers:

- Implementing personalized support programs for mothers to address specific stressors.

Reducing Negative Mother-Baby Interactions:

- Launching initiatives to reduce negative interactions and responses to maternal stressors.

Long-Term Impact:

- Vision for 2024:
 - Enabling more women to gain control of their motherhood transitions.
 - Aiming for a significant reduction in negative mother-baby interactions.

Acknowledgments:

We extend our heartfelt gratitude to our donors, community partners, and dedicated volunteers for their unwavering support. Together, we are making a positive impact on the lives of mothers and families in the Hampton Roads community.

For more information, please visit www.nurturingamenities.org



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Dec 18, 2023